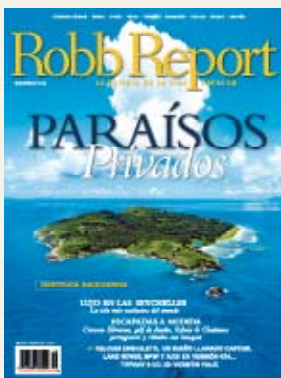
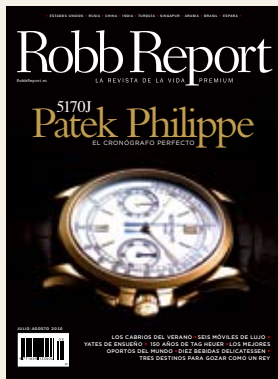
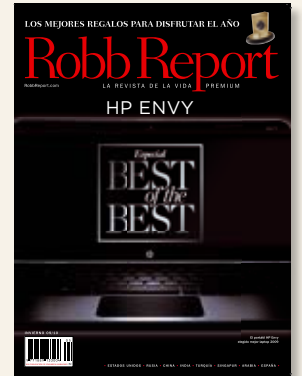
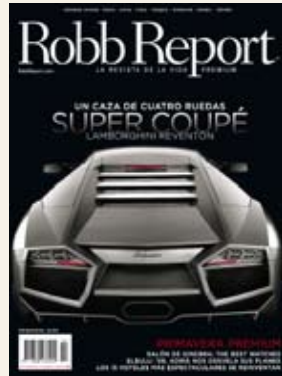
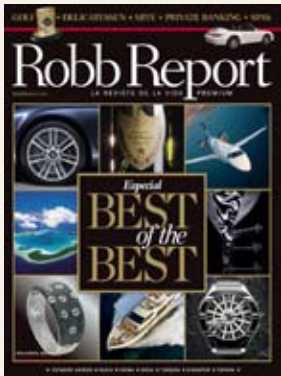


Robb Report

LA REVISTA DE LA VIDA PREMIUM

WHEN SEEKING
THE VERY BEST LIFE HAS TO OFFER
TRUE CONNOISSEURS CHOOSE
ROBB REPORT



THE FIRST ROBB REPORT IN SPANISH IN THE WORLD



USA, CHINA
RUSSIA, INDIA, TURKEY,
SINGAPORE, ARABIA, BRAZIL AND SPAIN.

¿WHAT IS ROBB REPORT ?

For more than 30 years, this distinctive magazine has captivated ultra-affluent readers, delivering authoritative coverage of the luxury market. Each month, Robb Report showcases prestige brands that matter most to a sophisticated readership, offering uncommon insight, elegance and style. The magazine's influence shines in signature issues such as Car of the Year, Best of the Best, and the Ultimate Gift Guide – indispensable resources that draw widespread praise and high-profile publicity for featured products. Other editorial topics include yachting, real estate, travel, private aviation, fashion, and home electronics.





ROBB REPORT'S FAVOURITES

A fast-paced survey of the latest developments in the world of automobiles, aviation, home entertainment, boating, fashion, watches, jewellery, art, and more – from cutting-edge innovations to the movers and shakers shaping tomorrow's world.

ROBB'S DESIGN PORTOFOLIO

A selection of full colour pages which showcase the best in design.

ROBB GALLERY

Profiles of the best products, events and destinations, and of the people who wield influence, in the following categories:

ARCHITECTURE AND HOME DESIGN
 ART, ANTIQUES, COLLECTABLES
 AUTOMOBILES, MOTORCYCLES
 AVIATION
 BOATING
 EPICUREAN, WINE, SPIRITS, CIGARS
 GOLF
 HOME ELECTRONICS, PERSONAL TECHNOLOGY
 JEWELLERY, WATCHES
 MEN'S FASHION, GROOMING
 TRAVEL, RESORTS, HOTELS, SPAS
 SECTIONS

Sections

WHEELS

Events and experiences related to new or vintage luxury automobiles

WINGS & WATER

Products, services, and events associated with yachting or private aviation.

JOURNEYS

Exclusive and exotic destinations and experiences from around the globe

Fine fods

Products, events, and experiences related to fine dining, wine, and spirits.

STYLE

The rarest and best in fashion, jewellery and accessories.

TIME

The finest watches and latest development in horology.

HOME ENTERTAINMENT

An expert look at home theatre design and other cutting-edge entertainment technologies.

.....AND MUCH, MUCH MORE

The latter part of Robb Report is dedicated to collectors and their most precious acquisitions.

Un lector exclusivo y selecto

READER PROFILE

• 25-35 years	22%	• men	55%
• 36-55 years	44%	• women	45%
• 56+ years	34%	• married	86%

ECONOMIC STATUS

Average Household Income	>180,000 €
Very High	30%
High 5	5%
Mid-High	15%



NATIONAL PRINT RUN **30,000**

Magazines on Sale **20,000**

Airports, High Speed Trains, news-stands, specialized magazine racks, El Corte Ingles, VIPS, Relay.

Magazines in strategic positions **6,000**

- Sent to the 300 richest men in Spain.¹
- Relais & Chateaux hotels.
- Sent to Real Madrid and F.C. Barcelona football players.
- Clients of private banking from Sabadell Bank
- 4.000 Iberia Plus Platinum Cardholders.²
- Iberia Business and Aena Club Member airport lounges.
- Iberia Business class (on board) International flights.
- Restaurants with 3 and 2 Michelin stars.
- Sent to the 100 most influential spaniards.³
- Premium rooms on ME by Melia hotels.⁴
- Hotels in the AC Hotel chain - Five star.

Magazines sent via mailing **4,000**

Presidents of private banking, general directors of blue-chip national companies, celebrities, elite sportsman, consul and ambassadors.

¹*Selected by the El Mundo newspaper. ²*Airports in Madrid, Barcelona and Valencia. ³*Selected by the El Mundo newspaper. ⁴*In process.



EXTERIOR COMMUNICATION

ROBB REPORT
FLASHES

LOEWE & ROBB REPORT

Nuestra revista quiso acompañar al firma española en la presentación de una colección de moda única e irrepetible, que tuvo lugar el pasado mes de abril en los Showroom privados de Madrid, Bilbao y Barcelona. Las prendas, todos días de aquí y hacia adelante, no se pueden encontrar en las tiendas, por lo que se trata de la línea más exclusiva de Loewe. Al evento asistieron un reducido número de personas, que tuvieron el privilegio de ser atendidos personalmente por especialistas de la marca.

22 ROBB REPORT VERANO 2010

EVENTS

ROBB REPORT
FLASHES

BULGARI GRAN CELEBRACIÓN

El Collar es el punto más alto de la joyería creada para el verano para celebrar el cumpleaños del imperio. A la inauguración de la exposición de El Collar en el Hotel Ritz, se le unió el desfile a la que asistieron muchas figuras de la cultura, comunicación, política y importantes empresarios de la capital italiana.

24 ROBB REPORT VERANO 2010

ROBB REPORT
FLASHES

BMW Lanzamiento X1 y Serie 5 GT

BMW continúa en Madrid, Barcelona y Jerusalén, la tradición de comunicación publicitaria que promueve el estilo de vida de sus clientes. El lanzamiento de la nueva Serie 5 GT y el lanzamiento de la Serie X1 en Madrid, Barcelona y Jerusalén.

BREITLING Red Bull Air Race

Una aventura de 11 días de vuelo en el avión de carreras Red Bull Air Race Challenge, el primer avión de carreras del mundo, el Red Bull Air Race Challenge, el primer avión de carreras del mundo, el Red Bull Air Race Challenge, el primer avión de carreras del mundo.

26 ROBB REPORT VERANO 2010

TARIFS (euros)

FPC.....	10,500€
DPS.....	21,000 €
DPS First Third	22,050 €
1st DPS	27,300 €
2nd DP.....	25,200 €
3rd DP.....	23,100 €
1st LH page	14,175 €
2nd LH page	13,650 €
3rd LH page	13,125 €
1st RH page	14,175 €
1/3 LH page.....	11,550 €
1/3 page	7,350 €
2/3 page	10,185 €
½ page.....	8,925 €
Inside back page	12,600 €
Back page	19,950 €

TECHNICAL REQUIREMENTS

Dimensions

FPC.....	205 mm x 275 mm
DPS.....	410 mm x 275 mm
2/3 vertical page	133 mm x 275 mm
½ vertical page.....	205 mm x 137 mm
1/3 vertical page	65 mm x 275 mm

((+ 5mm bleed in all formats))

BIMONTLY EDITORIAL CALENDAR

	Materials Deadline	Publication
JANUARY–FEBRUARY	15 DECEMBER	1 JANUARY
MARCH–APRIL	15 FEBRUARY	1 MARCH
MAY–JUNE	15 APRIL.....	1 MAY
JULY–AUGUST	15 JUNE.....	1 JULY
SEPTEMBER–OCTOBER	15 AUGUST.....	1 SEPTEMBER
NOVEMBER–DECEMBER	15 OCTUBRE.....	1 NOVEMBER

THE BEST BRANDS OF THE WORLD ARE WITH ROBB REPORT

Robb Report is the favourite support for luxury global brands

AIRCRAFT

Avantair
Bombardier FlexJet
Bombardier SkyJet
Cirrus Design
Citation Shares
Delta AirElite
Embraer
Flight Options
Gulfstream
Halcyon Jets
HondaJet
Marquis Jet Partners
Mooney Airplane
Company
NetJets
Pilatus Business Aircraft
Sentient Jet Membership
Skybridge Air
Talon Air

AUTOMOTIVE

Acura
Aston Martin
Audi
Bentley Motors Inc.
BMW
Cadillac
Hummer
Infiniti
Jaguar
Land Rover
Lexus
Maserati
Maybach
Mercedes-Benz
Porsche
Rolls-Royce Motor Cars
Spyker

BOATING

Azimut Yachts
Benetti Yachts
Christensen Shipyards
Cobalt Boats
CRN Yacht
Custom Line
Ferretti Yachts
Grand Craft
Lazzara Yachts
MarineMax
Mochi Craft
Norlund Yacht Company
Oceanco International
Pershing
PrivatSea
Riva
Shadow Marine
Offshore Yachts
Sunseeker
Warren Yachts
Yachting Partners

CONSUMER

ELECTRONICS

Bang & Olufsen
Canon U.S.A, Inc.
KEF
Klipsch
Krell Industries
LG Electronics
Lutron
Meridian America
Panasonic
Pioneer Electronics
Polk Audio
Samsung Electronics
Sharp
Sony Electronics

Steinway Lyngdorf

Verizon

Vertu

EPICUREAN,

SPIRITS,

TOBACCO

Altadis
Arganese Cigars
Arturo Fuente Cigars
Belvedere Vodka
Bowmore
Capital Grille
Champagne Krug
Chivas Regal Scotch
Cigar500.com
Cohiba
Davidoff Cigars
Far Niente Wine
Gran Patrón
Platinum Tequila
Graycliff Cigars
Jean-Marc XO Vodka
Johnnie Walker/
Blue Label
Joseph Phelps
Kendall-Jackson/
Vineyards
Ketel One Vodka
Louis XIII de Remy
Martin
Matassa Cigars
Montecristo Cigars
Padrón Cigars
Partagas Cigars
Rocky Patel Cigars
Romeo & Julieta
S.T. Dupont
Zino Platinum Cigars

FASHION

Ascot Chang
Bal Harbour Shops
Brioni
Canali
Caran d'Ache
Corneliani
Domenico Vacca
Ermenegildo Zegna
Giorgio Armani
Gucci
Hermes
Ike Behar
Incotex
Isaia
Jack of Spades
Kiton
Louis Vuitton
Malo
Neiman Marcus
Optical Shop of Aspen
Oxford Clothes
Pal Zileri
Ralph Lauren/
Purple Label
Salvatore Ferragamo
Stefano Ricci
Tom Ford
Truzzi

FINANCIAL

AIG Private Client Group
American Express
Barclays iShares
Joyal Capital Management
Wachovia

HOME

Blatt Billiards

BR-111 Flooring	Jacob & Co.	Mandarin Oriental	Bulgari
Christopher Peacock	Jewelry by Gauthier	MGM Grand	Carl F Bucherer
Giorgetti	John Hardy	Molasses Reef	Cartier
Hästens	Judith Leiber Fine Jewelry	Montage Resort and Spa,	Chopard
Kearsley	Kwiat	Laguna Beach	Corum
Lladró	Laura Munder	Raffles Resort Canouan	Daniel Roth
M.S. Rau Antiques	Martin Katz, Ltd.	Island	De Bethune
Monarch Billiards	Maya Jewels	Red Rock Casino	De Grisogono
Poggenpohl	Mikimoto	Regent Bal Harbour	Dewitt
Robb & Stucky	Molina	ResidenSea	Dubey & Schaldenbrand
Royal Copenhagen	Picchiotti	Resort Spa	F.P. Journe
Swaim	Roberto Coin	Ritz-Carlton Residences	Gerald Genta
Thomas Riley Artisans' Guild	Tiffany & Co.	Royal Reef Resort	Girard-Perregaux
Vi-Spring	Van Cleef & Arpels	St. Regis Residences	Glashütte
	Wellendorff	St. Regis Temenos Anguilla	Harry Winston
	World Gold Council	Taj Hotels	Hublot
JEWELRY		Telluride Ski Resort	IWC
A Diamond Is Forever	TRAVEL , HOTELS,	Thanda	Jaeger-LeCoultre
A.Link	RESORTS, SPAS	The Greenbrier	Jaquet Droz
Aaron Basha	Bacara Resort & Spa	The Mansion at	Maurice Lacroix
Bailey Banks & Biddle	Bal Harbour Village	MGM Grand	Orbita Corporation
Beaudry	British Airways	The Palazzo	Parmigiani
Betteridge Jewelers	Caesar's Palace	The Regent Palms	Patek Philippe
Cartier	Cap Cana	The Residences at	Richard Mille
Chanel	Casa de Campo	MGM Grand	Ulysse Nardin
Charles Krypell	Crystal Cruises	The Venetian	Vacheron Constantin
Daniel K	Dellis Cay	Turks & Caicos Club	
David Morris	Discovery Land	Turks & Caicos Tourism	
David Yurman	Exclusive Resorts	Turnberry Properties	
De Beers	Four Seasons Hotels	Wynn Las Vegas	
Escada	& Resorts	Yacht Haven	
Faberge	French Country	Yellowstone Club	
Georg Jensen	Waterways		
GIA	Grand Del Mar	WATCHES	
Graff	Grand Isle Resort	A. Lange & Söhne	
Gregg Ruth	Graycliff	Audemars Piguet	
H. Stern	India Tourism	Blancpain	
Harry Winston	Korean Air	Breguet	
Jack Kelege	Lufthansa	Breitling	

SALES TEAM

DIRECTOR:

Carlos Sánchez *csanchez@spainmedia.es*
Tel.: +34 648 279 555

Advertising Director

Antonio Uribe *auribe@spainmedia.es*
Tel.: +34 676 573 673

Cataluña (Barcelona)

Margarita Massip *mmassip@spainmedia.es*
Tel.: +34 607 247 462

Levante (Valencia)

Pilar Cuello *pcuello@spainmedia.es*
Tel.: +34 660 601 122

INTERNACIONAL:

Italia (Milán)

Luciano Bernardini *bernardini@bernardini.it*
Tél. +39 02764581

Francia (París)

Magali Riboud *mriboud@studio-riboud.com*
Tél. +33 (0) 612 592 836

Suiza y Alemania (Ginebra)

Danielle Angheben *danielle@bernardini.it*

United Kingdom (Londres)

Nicole Heigert *nicole@inhouseinternational.com*
Tél. +44 (0)7809758528

USA (Nueva York)

Daniel Curtis *danc@curtco.com*

Marketing Department

Marketing executive

Fernando Yustas *fyustas@spainmedia.es*

Tel.: +34 91 206 10 40

+34 649 942 131

EDITOR

Andrés Rodríguez

arodriguez@spainmedia.es

SPAINMEDIA MAGAZINES

Almirante 9, 3 izq, Madrid,
28004 España

Tel.: +34 91 206 10 40

Fax: +34 91 206 10 44

Local office in Barcelona:

Tuset 3, Moia 1, 2ª planta

08006 Barcelona

Tel.: + 34 93 241 37 14

Robb Report

RobbReport.es

THE MAGAZINE OF THE VERY BEST
LIFE HAS TO OFER